



Consumer Voice and Choice in Long-Term Care

Suzanne R. Kunkel PhD

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IMPROVE LONG-TERM CARE WITH NEW CUSTOMER PARTICIPATION METHODS

Providing clear guidance on how to apply new customer satisfaction models to the quality of long-term care, this collection reviews how consumers contribute to, and assist in, the management of their own long-term care. The latest issues and ideas are provided for the following aspects of research and management:

- Development and Planning Strategies
- Consumer Satisfaction Measurement Models
- Consumer Satisfaction and Quality Improvement Models
- Development of Case Management Guidelines

From reviewing the important factors and challenges that influence consumer choice to exploring the approaches required to evaluate needs, preferences, and perspectives, this new and valuable resource is a **must-have** reference for the improvement of long-term care in both the institutional and community settings.



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