



The Language of Leaders: How Top CEOs Communicate to Inspire, Influence and Achieve Results

Kevin Murray

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The traditional model for what constitutes a good leader is changing and CEOs and HR professionals now say the ability to understand, motivate and inspire others is the characteristic that is most important when recruiting senior leaders. Based on original interviews with an extraordinary list of 60 top leaders from a wide range business and public sectors, *The Language of Leaders*, now in paperback, provides a unique insight into how they have responded to the demands of a transparent world, reports on what they have learned, and creates a lexicon for successful communication. Their message is resoundingly clear - communication is now a crucial top three skill of leadership. Filled with actionable lessons and insights from leading CEOs of high-profile global organisations, *The Language of Leaders* is a book that anybody in a leadership position, or who aspires to lead, should read and keep on their desks.

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