



Organizational Theory: A Strategic Perspective

Donald Lester, John A Parnell

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In *Organizational Theory: A Strategic Perspective*, authors Donald Lester and John Parnell present the major theoretical perspectives that have contributed to our understanding of organizations in a clear, engaging style. The text presents the concepts of organizational theory from a strategic perspective. These concepts are not only the foundation for understanding organizations, they are also the basis for managing them effectively. Current examples appear throughout the text, and the 'Best Practice' features in each chapter highlight specific companies and show how they strategically manage key concepts of organizational theory. The authors also provide students with 'real world' applications in the 'Career Points' features. Seven cases are included at the end of the text for in-depth study.

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