



# **Persuasion and Social Movements**

Charles J. Stewart, Craig Allen Smith, Robert E. Denton Jr.

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Persuasion and Social Movements Charles J. Stewart, Craig Allen Smith, Robert E. Denton Jr. For two decades, readers have navigated the approaches, theories, and controversies surrounding social movements with the thought-provoking guidance of Stewart, Smith, and Denton. In the Fourth Edition, the authors continue their synthesis, application, and extension of social movement persuasion. The new edition includes a chapter on identification and polarization and one on argument from conspiracy. The other chapters have been thoroughly updated and reorganized to emphasize the functions of persuasive acts and the symbolism created by movement members to explain their perspectives. Many examples are drawn from recent movements such as animal rights, militias, the religious right, and resistance to the globalization of the economy and production. The use of the Internet by movements provides yet another resource for projecting a particular worldview and another window for the study of social movements.



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